



2009 Rates

Web Advertising ONLY



We offer a range of search ranking options designed to meet your specific needs. By selecting Priority 1, your business will receive the highest ranking on aatravel.co.nz

| | Priority 1 | Priority 2 | Priority 3 | Priority 4 |
|---|------------|------------|------------|------------|
| Search rank result | 1 | 2 | 3 | 4 |
| Info Page word count | up to 250 | up to 250 | up to 150* | up to 150* |
| Info Page image count | up to 6 | up to 6 | 4 | 4 |
| www link from search result listing | ✓ | ✓ | - | - |
| Info Page link from search result listing | ✓ | ✓ | ✓ | ✓ |
| www link from Info Page | ✓ | ✓ | ✓ | ✓ |
| Online booking system | ✓ | ✓ | ✓ | ✓ |
| Monthly activity reports | ✓ | ✓ | ✓ | ✓ |
| Website hosting | ✓ | ✓ | - | - |
| Domain name registration | ✓ | ✓ | - | - |

*UPGRADES: Priority 3 & 4 can upgrade their Info Page to include up to 250 words and 2 extra images for an additional cost of \$150

Listing on www.aatravel.co.nz

| Advertisement | Price +GST |
|--------------------|-------------------|
| Priority 1 listing | \$1,900 per annum |
| Priority 2 listing | \$1,500 per annum |
| Priority 3 listing | \$900 per annum |
| Priority 4 listing | \$800 per annum |

Discounted web rates are available with print advertising. To view these rates, see our Accommodation, B&B and Leisure rate cards.

| Additional Listings* | Price +GST |
|---------------------------------------|-----------------|
| www.aamaps.co.nz Search-Prompted ad | \$499 per annum |
| Additional Listings (each) | \$159 per annum |
| Conference Listing | \$159 per annum |
| Domain Name Registration | \$99 per annum |
| Early Upload (before 1 November 2008) | \$150 per annum |
| Travel Partner Channels | \$599 per annum |

* Must purchase a Priority 1, 2, 3 or 4 listing before any additional listings can be purchased.

For further information contact:

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