



2009 Advertising Rates



When you book space in our 2009 Bed & Breakfast Guide, you're not just booking in one publication, you will be present in many other publications too:

Advertise with a Full Page and get these bonuses:

- Line Listing in the New Zealand Accommodation Guide
- Line Listing in your Regional Visitor Guide
- Priority 3 listing on aatravel.co.nz
- Listing on www.aamaps.co.nz

Advertise with a Half Page and get these bonuses:

- Line Listing in the New Zealand Accommodation Guide
- Line Listing in your Regional Visitor Guide
- Priority 4 listing on aatravel.co.nz
- Listing on www.aamaps.co.nz

Advertise with a Quarter Page and get these bonuses:

- Line Listing in the New Zealand Accommodation Guide
- Priority 4 listing on aatravel.co.nz
- Listing on www.aamaps.co.nz

Bed & Breakfast

2009 Bed & Breakfast Combo

Advertisement	Size (WxH) mm	Listing on aatravel.co.nz	Price +GST
Full Page	114 x 180	Priority 3 Listing	\$1,679
Half Page	114 x 88	Priority 4 Listing	\$949
Quarter Page	114 x 44	Priority 4 Listing	\$599

Web (with print)

Additional listings	Price +GST
www.aamaps.co.nz	
Search-prompted ad	\$499 per annum
Conference Listing	\$159 per annum
Additional Listing	\$159 per annum
Domain Name Registration	\$99 per annum

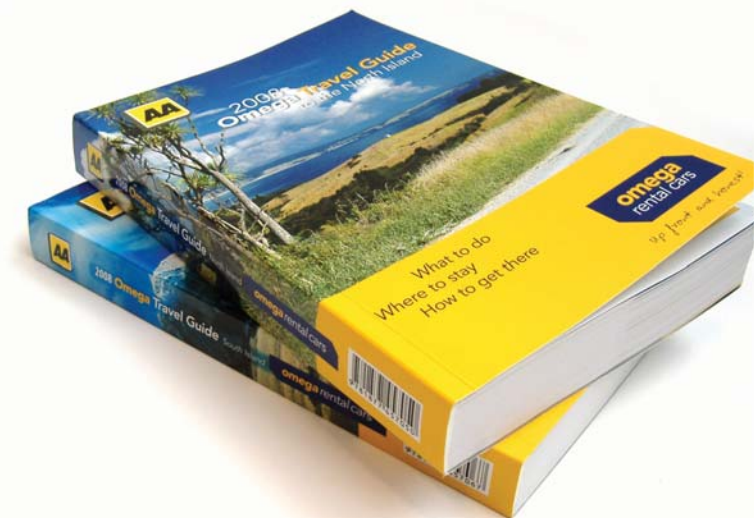
For additional website pages or specific website design requirements – see your local representative.

Repeat Your Bed & Breakfast Advertisements:

As an advertiser in the Bed & Breakfast Guide you are able, by invitation, to repeat your advertisement at a special low rate in the **2009 North or South Island Rental Car Guide**.

These products specifically target the heart of New Zealand's free and independent traveller sector.

Advertisement	Size (WxH) mm	Price +GST
Full Page	114 x 180	\$1,100
Half Page	114 x 88	\$600
Quarter Page	114 x 44	\$400



Additional product options



2009 Touring Maps

Advertisement	Size (WxH) mm	Price +GST
Full Page Panel	90 x 200	\$3,995
Half Page Panel	90 x 98	\$2,295
Quarter Page Panel	90 x 47	\$1,295
Photo Listing	90 x 26.5	\$795
Logo Listing	90 x 13	\$625



2009 Golf Maps

Advertisement	Size (WxH) mm	Price +GST
Full Page Panel	90 x 200	\$2,395
Half Page Panel	90 x 98	\$1,395
Quarter Page Panel	90 x 47	\$795
Photo Listing	90 x 26.5	\$395
Logo Listing	90 x 13	\$295

2009 Road Atlas Strip Ads



Publication (size 114mm x 14mm)	Price +GST
Accommodation Guide – NZ	\$1,500
Accommodation Guide – North Island	\$1,500
Accommodation Guide – South Island	\$1,500
New Zealand Motorhome/Campervan Guide	\$650
Rental Car (North Island or South Island) Guide	\$650
Bed & Breakfast Guide	\$650

2009 Discount Vouchers



Publications	Price +GST
Rental Car (North Island or South Island) & Campervan Guides	\$700
Rental Car (North Island and South Island) & Campervan Guides	\$1,100

For further information contact:

AA Guides Limited

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Online: www.aatravel.co.nz/advertising/products-2009/index.htm